

CABBAGE

trade smarter,
not harder

LITEPAPER

Introduction

Stader Labs, a trusted name in the crypto space with over \$700M+ in TVL and 155k+ users, is expanding into the rapidly growing memecoin trading ecosystem. Leveraging its expertise in DeFi and staking solutions, **Stader introduces Cabbage** — an all-in-one platform aimed at solving core inefficiencies in memecoin discovery, analytics, and trading.

Vision: To become the go-to platform for speculative trading, starting with memecoins and scaling into other crypto tokens and asset classes.

Stader Labs: Proven Foundation

Stader Labs is a leading provider of multi-chain Liquid Staking Token (LST) solutions. The platform simplifies staking across major Layer-1 and Layer-2 blockchains, enabling users to maximise staking rewards while maintaining liquidity. Stader enables liquid staking on Ethereum, BNB Chain, and Polygon, among others.

TVL

\$770M+

Trusted by stakers
across multiple chains

USERS

155k+

Strong and growing
global community

DEFI INTEGRATIONS

50+

Seamless integration
with top platforms

YOY GROWTH

34%

Expanding at a
rapid pace

Memecoins? Memecoins!

Why now?

\$300B+

Monthly volumes across centralised and decentralised exchanges

50%

of DEX volume on chains like SOL, BASE & BNB is from memecoins

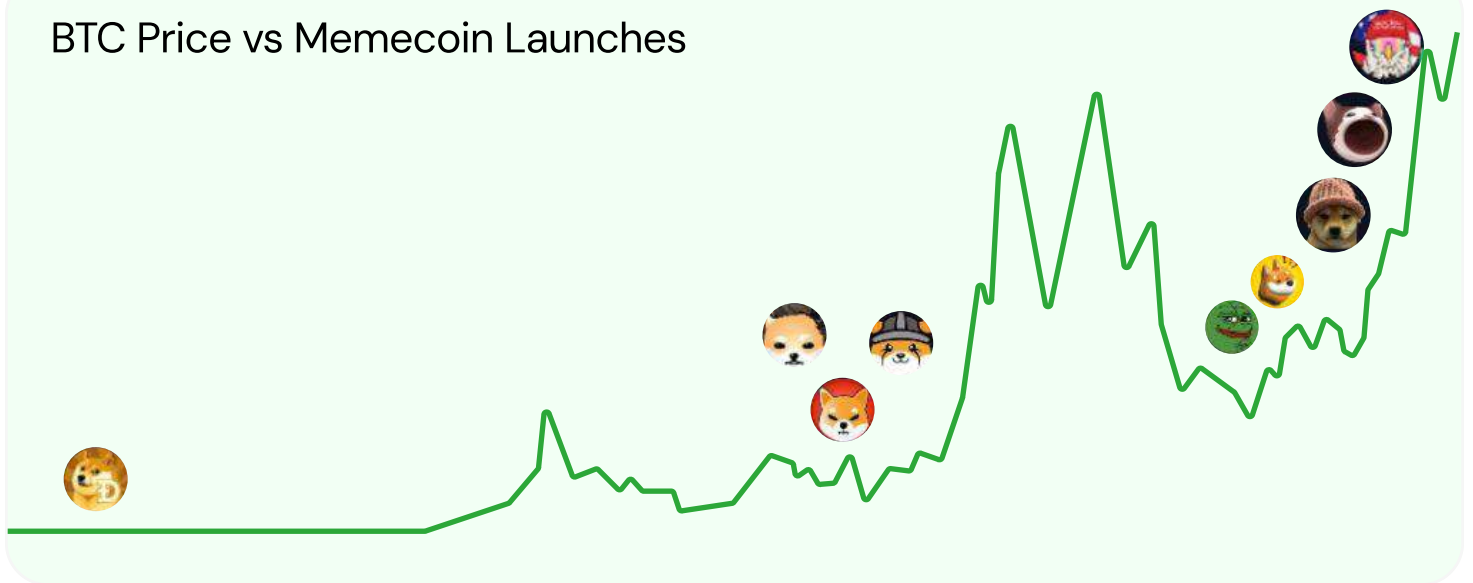
97.7%

of active wallets **have traded a memecoin**, showcasing widespread interest.

\$1T

Predicted market cap peak for this cycle

BTC Price vs Memecoin Launches



Challenges in Memecoin Trading

❗ Overwhelming Discovery Process

With 50,000 new memecoins being launched everyday, it is impossible for a user to make sense of what to buy and what to avoid

🧐 Fragmented Tools

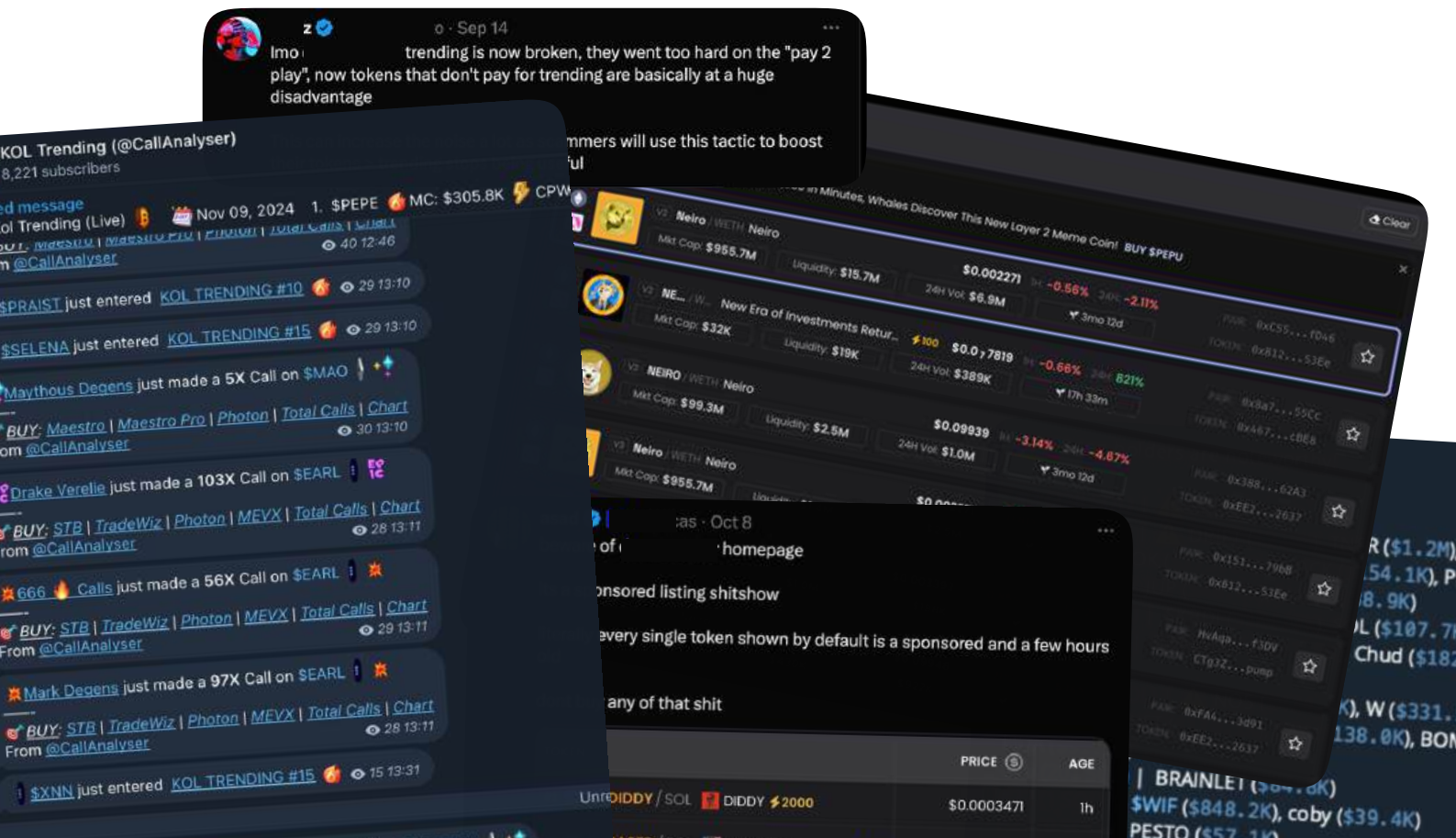
A user has to switch between numerous tools, Telegram and Discord groups and Twitter to decide if a particular token makes sense and ends up very confused

🧠 Cognitive Overload

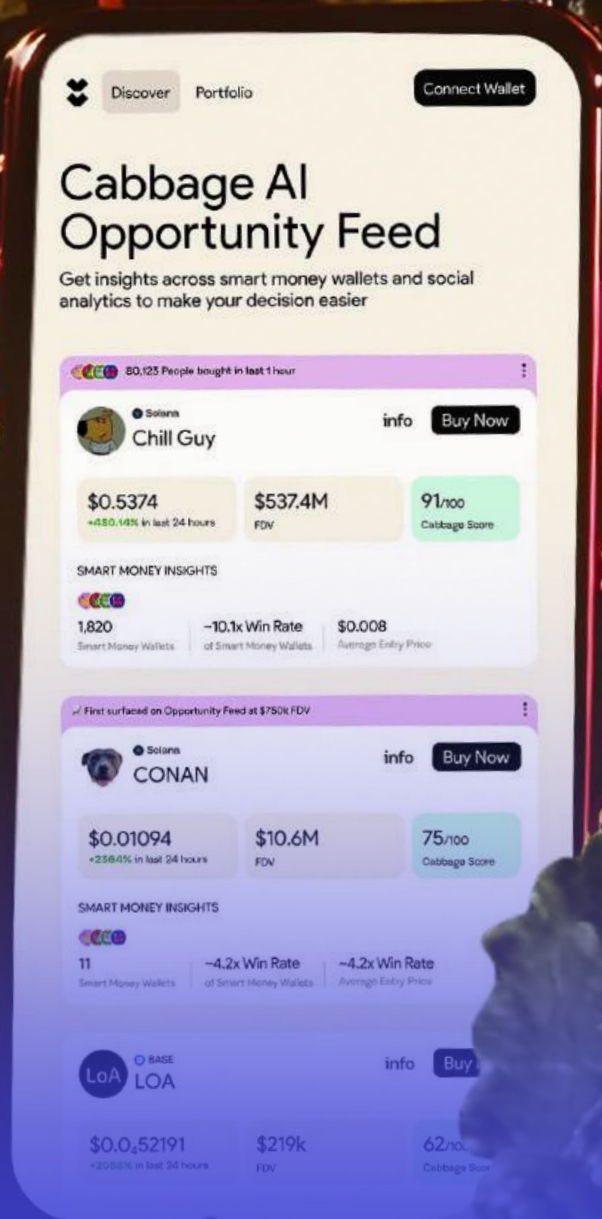
A simple tweet by Elon or Trump can see the launch of 5-10 different \$MARSDOG or \$COVFEEFE. For an average user to understand which one of these are legit, are by builders who want to build rather than scam and which one to pick is a massive cognitive overload.

🔧 Complex Decision-Making

For active users, navigating the noise, identifying credible tokens, and avoiding scams is daunting. The lack of unified tools often results in financial losses and diminished trust in the ecosystem.



The solution?



CABBAGE

Cabbage simplifies memecoin trading with a gamified, data-driven, AI-enhanced platform

Cabbage Score

AI Agent-Driven Opportunity Feed

Instead of scouring through thousands of tokens and calls, the user lands on the home screen, which is an AI agent-driven opportunity feed of the top 20 opportunities at that point in time, as determined by an in-house-developed AI agent trained on on-chain and social signals. Each opportunity is given an easy to understand Cabbage Score to make decision making as simple as possible.

Single Click Zap Buys

Preset filters to set the amount the user wants to default buy a token with – 0.5SOL, 1SOL, etc. and a zap button to buy the memecoin with the highest priority and optimized slippage to ensure the user gets their trade at the right price and at the right time.

The screenshot displays the CABBAGE app interface for the token 'Chill Guy'. It includes a price chart, a 'Zap Buy' button, and a 'Cabbage Score' section. The 'Cabbage Score' is 91/100, with metrics for Smart Money (1820), Avg. Win Rate (~10.1x), and Avg. Entry Price (\$0.008). A table of transactions is also visible.

Date	Type	USD	Amount	Price	Maker	Txn
2024-12-04	Buy	\$14444	2,881,819.2	\$0.053752	c5e1ca	View
2024-12-04	Buy	\$28.58	568,294.51	\$0.053751	1d7a44	View
2024-12-04	Sell	\$0.67	13,358,115	\$0.053749	ubc7cb	View
2024-12-04	Sell	\$0.67	13,358,115	\$0.053748	ubc7cb	View
2024-12-04	Buy	\$0.67	13,358,115	\$0.053746	832cb1	View
2024-12-04	Buy	\$0.67	13,358,115	\$0.053747	239va8	View
2024-12-04	Buy	\$0.67	13,358,115	\$0.053752	239va8	View
2024-12-04	Sell	\$0.67	13,358,115	\$0.053751	asgas1	View
2024-12-04	Sell	\$0.67	13,358,115	\$0.053751	o13pp1	View

Safety Check: Risk Analysis

A single indicator to avoid in case the dev has run away with other projects before or if any of the safety metrics are not right – insider holdings, honeypot, liquidity lock, etc.

Crowd Pulse

Social Intelligence

Twitter and Telegram community sentiment analysis for each token and a breakdown of KOLs talking about it, KOLs holding it and their profiling (win rate, win rate half-life) and the social momentum.

Whale Watch

Smart Money + On Chain Analytics

Live transaction feed of whales indexed by the platform, which tokens do these whales hold, what have been their win rates and in which tokens and an option to deep dive further into top 50 holders.

This is one of the strongest signals that very active traders use to make the decision about a new token and community.

Market Opportunity and Revenue Potential

Revenue Projections

Cabbage is positioned to capture a significant share of the memecoin trading market, with an estimated annual revenue potential of \$420M in its initial 12 months of operation.

\$70B

Monthly DEX Trading Volume in memecoins

5%

Market Share target

Revenue Streams

The platform will generate revenue through three primary streams:

Trading Fees

A flat fee on all transactions processed through the platform.

This accounts for the **largest share of projected revenue**, leveraging high trading volumes.

Subscription Revenue

Advanced compute-heavy features such as whale tracking, sentiment analysis, and in-depth risk management tools can be made available through a subscription model.

Targeted at power users and institutional traders, these subscriptions will create a recurring revenue stream.

Ad Revenue

Clearly called out sponsored content, partnerships to give visibility to other projects on the ecosystem and other partners to lead to add revenue.

This enables a strong ecosystem and community to be built that drive value to Cabbage's user base.

Roadmap

Alpha Launch

Jan '25

Exclusive access for 1,111 users
Reduced feature set + quick releases



Launch and Growth

Q1 2025

Telegram Mini App and website launch
Main launch of the platform with the full set of features



AI and Gamification

Q1 2025

Launch AI-driven opportunity feed
and trading streak rewards



Ecosystem Expansion

Q2 2025

iOS and Android apps with fiat integrations
Expand into other speculative asset classes



Dominance

Q3+

Grow Cabbage to market leadership
across all speculative asset classes



Conclusion

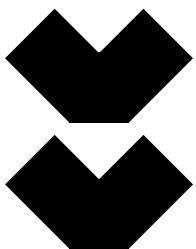
The opportunity and the goal is to become the single destination for every user's trading needs whether it is memecoins, other speculative assets, or more traditional crypto tokens.

By capturing a large audience's attention as their platform of choice, and their subsequent liquidity, we gain prominence as the location where most projects also vie to list and promote themselves.

Having the users as well as projects on us sets a flywheel in motion that allows for rapid growth, sustained innovation and revenue and a Binance-style moat that is going to be hard to compete with.

Whether you want to trade memecoins, AI coins, the next big topical thing or blue chips, you will Cabbage.

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